Promoting Women's Leadership



Strategies to increase the Share of Women in Management Positions

Project Kick-Off-Workshop Conference Study Best Practices Documentation	Programme 26 June 2014, 1st Conference	ce Day	
Conference Study Best Practices	26 June 2014, 1st Conferen	ce Day	
Study Best Practices	26 June 2014, 1st Conferen	ce Day	
Best Practices		ce Day	
	8.30 am		
Documentation	8.30 am		
		Registration of participants	
Contact	9.00 am	Opening Addresses	
Imprint		Annika Elias, President CEC	
		Martin Jefflén, President Eurocadres	
		Key Opening Address	
		Najat Vallaud-Belkacem, Minister for Women's Rights,	
		Sport and Youth	
	9.30 am	Introduction to the Project	
		Andreas Bücker, Politicomm	
		'Equality Pays Off'	
		Ina Wietheger, Roland Berger	
	10.30 am	Coffee break	
	11.00 am	Key Note I	
		Presentation of the Project Study Results	~
		Prof Linda Senden University of Utrecht	
	PROJECT PARTNERS		
	EUROCADRES	CFC ledarna with financial support	